

Honda Gold Wing

Whitehorse Press Collectors Series

by Darwin Holmstrom

Mention the words “touring motorcycle” today, and one bike springs to mind: Honda’s Gold Wing. That’s as true for non-riders as it is for riders. The Gold Wing is the universal currency for touring bikes, the standard against which all others are measured.

The Gold Wing was originally conceived as a way for Honda to show off its engineering prowess, yet the early fans of the Gold Wing cared little for corporate strategies—they discovered a bike that was meant to be ridden and enjoyed over the wide open spaces. And with the aftermarket supporting their riders’ whims, Honda’s Gold Wing soon came to define a new class of motorcycle—the heavyweight touring machine—as well as a new class of rider—the Winger. It was a revolution the rest of the industry could not ignore, and, once again, the competition quickly found itself following Honda’s lead into uncharted territory.

This carefully researched book follows the evolution of the Gold Wing from its inception through to present models, highlighting the design features and competitive environment in which Honda drove the development of this truly landmark machine.

Lavishly illustrated by full color photography, this book is a collector’s delight, showcasing every major twist and turn in the history of this great motorcycle.

The Whitehorse Press *Motorcycle Collector Series* chronicles “landmark” motorcycles—machines which have altered the direction of motorcycling and inspired loyalty among their owners. *Honda Gold Wing* is the first book in this series.

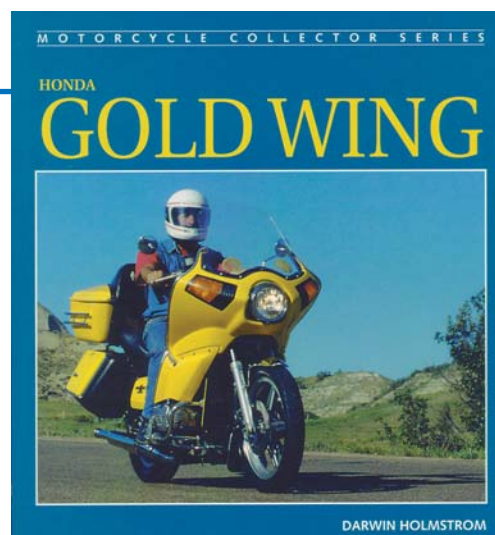
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The Author

Darwin Holmstrom currently works as a freelance writer and editor in the Minneapolis area. He also mans the illustrious Midwest Desk for *Motorcyclist* magazine. He’s been riding since the ripe old age of 11, and he has logged at least 25,000 motorcycle miles each year for the past 15 years.

Darwin Holmstrom is the author of *The Complete Idiot’s Guide to Motorcycles* (with some assistance from the editors of *Motorcyclist* magazine). *Honda Gold Wing* is his second book.



To download an electronic image of the cover, please go to our website, click on Book Publishing, and then Front Cover Gallery.

Key Selling Points

- The Honda Gold Wing is one of the most popular, and most widely-recognized, motorcycles in history
- The Collector Series books make great gifts for the fervent motorcycle lover in your life
- Great, attractive, photographs leap off the page

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