

25 Years of Buell

Court Canfield and Dave Gess

This book was produced to commemorate Buell Motor Company's 25th anniversary. Illustrated by hundreds of photographs from private collections and corporate archives, it covers Buell's history from inception to the present. Erik Buell is, of course, at the center of this inspiring story, but the company has thrived not just because of one energetic, visionary man, but because that man was able to inspire others around him to give 110 percent to their common objectives. This story is as much about the people of Buell as it is the motorcycles of Buell. Both, as you will learn, are remarkable.

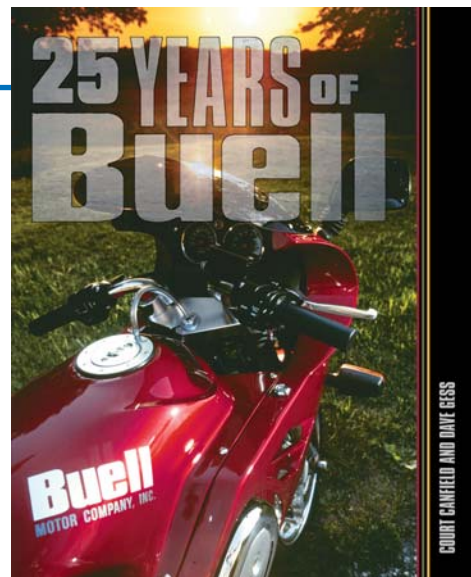
The Authors

Court Canfield stumbled onto Buell in the late 1980s when you could hold an owners convention in a phone booth. After buying his first Buell, a 1990 RS-1200, Canfield has ridden Buells in 44 states and has become the "acknowledged unofficial Buell storyteller." He tends to be drawn easily into challenges like circling the United States on a Buell or riding a Buell halfway across the country and into the Guggenheim Museum for "The Art of The Motorcycle" exhibit. He maintains close contact with Buell owners around the globe.

Dave Gess has been involved with Buell Motorcycles since buying a used car from Erik Buell in 1983. When Buell Motorcycles got started it was quickly obvious that letting Gess turn a wrench was a mistake but he helped the project along by generating publicity and promotional materials. A photographer by profession Gess not only took publicity pictures but also documented the design and building of all the early Buells. These early photographs and stories from the first 15 years of Buell provide an insider's view of the company.

Selected Table of Contents

- Silver Dream Racer
- Battle Twins
- Westwind
- New Beginning
- XB Series
- The Future



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Key Selling Points

- Never-before-published photographs and stories from the early years of Buell Motorcycles.
- The inside story of how one man with a vision gathered a loyal team and built a world-class company.
- The first comprehensive history of the Buell Motorcycle Company
- Book will be published in time for Buell's 25th anniversary celebration

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